



CHAMBER MEMBERSHIP – what's in it for YOU!

Chamber membership is designed for all home and shopfront businesses operating in and servicing

WHAT ARE THE BENEFITS?

1. 20% Discounts on Simple Pleasures merchandise
2. Free or discounted Chamber run workshops
3. Opportunities for great co-operative marketing deals
4. Eligibility for position on the Visitor Map
5. Free flyer distribution in monthly newsletters
6. Free listing plus discount for display ads on the dining out guide
7. Free 25 word summary on the www.brunswickheads.org.au website
8. \$21 discount on e-marketing package (including) website hyperlink or own page (\$79 instead of \$100)
9. Discount on entry in Business Card Directory (\$39 instead of \$49)
10. Free display of cards/brochures in Visitor Centre
11. Inclusion on the 101 Things to do in Bruns brochure (If applicable)
12. Inclusion in the Brunswick Heads Accommodation Guide (for accommodation providers)
13. Voting rights at all meetings

PLUS

- Advocacy to Council on issues affecting Brunswick businesses
- A strong and respected voice representing the business community
- A Visitor Centre to welcome and look after your tourist customers, saving your business time.
- Participation in collaborative marketing initiatives to showcase the town
- Inclusion of stories submitted in the quarterly Village Newsletter
- Participation in "buy local" campaigns
- Invitations to networking opportunities eg Free "Business After Hours" functions
- Business development & educational information
- Access to information via monthly newsletters and regular e-newsletters
- Involvement in town beautification projects (eg CBD Streetscaping & Tweed St makeover)
- Protection of the town's character & point of difference through the Simple Pleasures branding campaign and Tourism Management Strategy
- Strong partnerships with organisations beyond Brunswick (I&I NSW, NR Tourism, Byron United, Byron Visitor Centre) to elevate our profile and secure grants

VISITOR CENTRE MEMBERSHIP – what's in it for YOU!

This membership is designed for tourism operators in and servicing Brunswick visitors (accommodation providers, tours, attractions & activity operators).

WHAT ARE THE BENEFITS?

1. 20% Discounts on Simple Pleasures merchandise
2. \$21 discount on e-marketing package (including) website hyperlink or own page (\$79 instead of \$100)
3. Discount on entry in Business Card Director (\$39 instead of \$49 (Brunswick) or \$59 (Beyond Brunswick)
4. Free 25 word summary on the www.brunswickheads.org.au website
5. Free display of cards/brochures in Visitor Centre
6. Inclusion on the 101 Things to do in Bruns brochure (If applicable)
7. Inclusion in the Brunswick Heads Accommodation Guide (for accommodation providers)

PLUS

- A Visitor Centre to welcome and look after your tourist customers, saving your business time.
- A voice representing the tourism operators/home based businesses servicing Brunswick
- Advocacy to Council on tourism related/ Home based business issues
- Distribution of tourism information, workshop opportunities etc via e-newsletters
- Special updates on issues such as Holiday Letting
- Invitations to networking opportunities eg Free "Business After Hours", Home based Business Networking gatherings
- Business development & educational information
- Participation in collaborative marketing initiatives to showcase the town
- Inclusion of stories submitted in the quarterly Village Newsletter
- Protection of the town's character & point of difference through the Simple Pleasures branding campaign and Tourism Management Strategy
- Strong partnerships with organisations beyond Brunswick (I&I NSW, NORTEC, NR Tourism, Byron United, Byron Visitor Centre) to elevate our profile and secure grants