



Taking Care of Brunswick Community Plan 2011-2016

Draft Vision

Brunswick Heads is committed to maintaining it's low-key, family friendly village lifestyle, enhancing community diversity, wellbeing and cohesiveness, and encouraging sustainable and innovative business, while protecting our natural environment and respecting the rights of future generations to be able to meet their own needs. We welcome those who share our vision and help in achieving it.

Draft Guiding Principles

- Maintain our low key village lifestyle
- Enhance social, cultural & community wellbeing including social equity, diversity & opportunity for all
- Protect and enhance our natural environment, seek to reduce our ecological footprint and respect the rights of future generations to be able meet their own needs
- Encourage sustainable and innovative business activity
- Encourage collaborative initiatives that strengthen community cohesiveness and increase our capacity to meet unforeseen challenges.

Draft Strategic Priorities

Cultural

1. Maintain our "Simple Pleasures" identity and values
2. Create new opportunities for diverse and vibrant cultural expression

Social

3. Create opportunities for our young people to thrive
4. Create an age friendly environment that promotes healthy ageing, active living, and inclusiveness
5. Create opportunities for inclusion and participation in community life for people with disabilities
6. Enhance local food security
7. Increase our capacity to manage disasters and emergencies

Natural Environment

8. Improve natural resource management
9. Preserve and enhance our natural environment
10. Reduce our ecological footprint

Economic

11. Encourage diversity of sustainable businesses
12. Support "Simple Pleasures" Tourism Management
13. Increase employment opportunities
14. Take advantage of new technologies
15. Improve energy efficiency and waste management
16. Promote "buy local" awareness

Built Environment

17. Create a wider range of housing options to maintain social diversity & equity
18. Improve ecological footprint of housing, transport & built environment
19. Improve community amenities and services
20. Increase community connectedness and mobility