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ONLINE MARKETING ESSENTIALS FOR BUSINESS

A series of social media & marketing seminars with highly acclaimed key-note presenter,
Todd Wright from **Threesides Marketing** and top local website developer,
Yari McGauley from **Evolved Websites**

MONDAY 22ND & TUESDAY 23RD MARCH 2010

at Sandbar - Cr The Terrace & Mullumbimbi St, Brunswick Heads

The series of insightful and practical workshops offers interactive sessions plus a meal and is open to all businesses who are interested in creating an edge and growing their business. All participants will receive take home materials to start their own online marketing. There will be networking over meals.

<p>DAY 1 MON 22 MARCH</p>	<p>SESSION 1 5.15 - 7.30pm including DINNER 6.45-7.30</p>	<p>Topics will include:</p> <ul style="list-style-type: none"> • Get online and get found – what you need to know about the internet to help your business survive and prosper • What makes a good website a great website • Tips to boost your website rankings in Google • What are content management systems & how they can help you
	<p>SESSION 2 6.45 - 9.00pm including DINNER 6.45-7.30</p>	<p>Topics will include:</p> <ul style="list-style-type: none"> • Search engine advertising • Email direct marketing and newsletters • Using google maps and google local business • Domain names and email addresses
<p>DAY 2 TUE 23 MARCH</p>	<p>SESSION 3 7.30am - 9.00am including BREAKFAST</p>	<p>Topics will include:</p> <ul style="list-style-type: none"> • Web 2.0 and social media – low cost with high results. • What you could be doing to make the most of social media including facebook, twitter, flickr and blogs. • DIY ideas to help promote your business using social media

WORKSHOP REGISTRATIONS

	Chamber members		Non Chamber members	
FULL PACKAGE (all sessions & all meals)	<input type="checkbox"/>	\$100	<input type="checkbox"/>	\$130
SESSIONS 1 & 2 only (including dinner)	<input type="checkbox"/>	\$70	<input type="checkbox"/>	\$95
SESSION 1 or 2 only (including dinner)	<input type="checkbox"/>	\$45	<input type="checkbox"/>	\$55
SESSION 3 only (including breakfast)	<input type="checkbox"/>	\$35	<input type="checkbox"/>	\$40
Special dietary requirements	<input type="checkbox"/>	Vegetarian	<input type="checkbox"/>	Gluten free

REGISTRATIONS
 Close Thurs 18 March

Please forward cheques made payable to "BH Chamber of Commerce",
 PO Box 184 Brunswick Heads 2483 or drop into the Visitor Centre at 7 Park St,
 or pay by dd CBA BSB 062665 A/C 10025142 **by Thurs 18 March.**

ENQUIRIES

Helen Wheeldon (02) 6685 1003 admin@brunswickheads.org.au