



CONCEPTS AND IDEAS FOR THE CETP PLAN TO DATE

The following information on these Key Focus Areas was brainstormed at the first Community Planning Workshop on April 14 2011

The Draft Guiding Principles and Draft Strategic Priorities have been distilled from this information They will be further reviewed, developed and prioritised at this workshop.

We anticipate that a number of viable projects will be developed at this workshop and put into action by those willing to get involved.

The Draft Taking Care of Brunswick Plan 2011-2016 will be finalised by the end of June. The final Plan will be launched in August 2011.

The views contained in this Key Focus Area information are not necessarily the views of the CETP Project, its sponsors or partners.



Industry &
Investment



Brunswick Heads. Chamber of Commerce.

PARTNERS

Brunswick Heads Progress Association • Brunswick Heads Public School
Brunswick Volunteer Marine Rescue • Brunswick Tourism • TIIRSA

Disaster Management

What do we want for Brunswick Heads?

- Make a central assembly point in Bruns
- Have an early warning system so when people hear it they know to go to the assembly point for instruction
- Practice evacuation & assembly plans with the community
- Make disaster plans more visible for tourists and transients
- Allocated space for rescue vehicles, boats, equipment and medical supplies that is sited high up and can be accessed after disasters to assist people
- Signage around foreshores letting people know where the nearest hospitals are located
- Notices in prominent places so people are aware of DISPLAN.
- Bikeways need to be at least 3 metres wide to allow Surf Clubs All Terrain vehicle access during searches
- Flashing lights on poles indicating direction of assembly point – to be switched on when necessary
- Signage on major streets directing emergency vehicles to available vehicle beach accesses
- Designated beach access for emergency vehicles
- All emergency services to practice procedures for emergencies on a regular basis
- Get Brunswick Holiday Park managers to practice their evacuation plans – many aged people live in the Parks

Transport

What do we want for Brunswick Heads?

Bike Paths

- Path from end of traffic bridge to Torakina/sea wall
- Path from oyster opposite marina to Ocean Shores Shops
- New paths to link up with existing pathways
- Map existing bike paths to identify gaps
- Public transport

Advantages of Bike Paths

- Linking communities without cars – less traffic – less petrol
- Increase healthy lifestyle
- Also used by pedestrian traffic
- Youth recreation activity
- Better access to natural environment

What Challenges/Opportunities Are Relevant

- Accessibility to/through nature reserves and river foreshores

Ageing

What do we want for Brunswick Heads?

- We need people to join this Working Group!
- Bring your ideas along so that older people's needs and aspirations are included in our Community Plan!
- Addressing the implications of an ageing population was considered an important issue at Workshop 1.
- See relevant points in the other Focus Areas

Bring your ideas! A representative of Council's Ageing Positively Reference Group will also be attending this upcoming Taking Care of Brunswick 2011-2016 workshop in the Ageing working group.

Disability

What do we want for Brunswick Heads?

- It was recommended at Workshop 1 that Disability be included with the Ageing Working Group
- Come along to the next workshop to ensure that strategies are developed for Brunswick Heads for people with special needs
- We also need your input into the other Focus Areas to achieve this goal

Youth

What do we want for Brunswick Heads?

Access and Safety

- Lights and shade at sporting fields
- Lights at Skate Park
- Lights at track to Bayside (safety)
- Bike track from Bayside – improve safety (very close to road)
- Transport for kids

Recreation & activities

- PCYC or YAC – RTA land at Ferry reserve
- Movies at Soundshell – approach SAE
- Flying foxes – giant across river
- Adventure playground around the whole town
- Debating or public speaking groups & workshops – more diversity

Training/ Employment/Mentoring

- Business training staff for future
- Scholarships/ mentorship for youth – list of businesses/individuals
- When kids who get into trouble get Police to pass them on to mentors who can show them how to help with community/ work etc and encourage them to listen to those older

Youth Spaces

- Teens to have a shed

Opportunities

- Safe space
- Exercise fitness
- Travel, i.e. keep local
- Inclusion – sense of belonging
- Youth experience – self esteem

Related Issues

- Youth drinking boredom leads to drinking, crime, etc.

Arts & Culture

What do we want for Brunswick Heads?

1. Create Meeting Place/ a Village Well

- an inviting place for artisans to meet, etc.

First Steps

- Contract a design specialist who understands community spaces and their design impact of reducing vandalism and increasing community connection.
- Investigate best location
 - Housie shed revamp (eg skylights)
 - Soundshell – also ideal location

2. Youth Space

Whichever space isn't used as the village well, the other one might be given to the youth as a graffiti space and act as a way of creating a space for them.

3. More public art– sculptures in parks, etc

- Outdoor/public art – cultural – retain history
- Sculpture by the river - Link to Festivals like Artscape (and host a 'guest' piece)

Guiding Principles

- Recognising & promoting Aboriginal Australian's culture & history
- Nurturing & maintaining recent achievements (Simple Pleasures)

Strategies

- Ideas/ actions could be channelled into existing/proposed projects (eg Tweed Street beautification). Rather than work in a silo, link in with future Shire strategies/projects.
- Tap into existing projects (and resources) rather than re-inventing the wheel – such as asking Artscape to situate a sculpture in Brunswick during their show etc.

Built Environment

What do we want for Brunswick Heads?

Banner Park

- Woodchop Committee has lights available to provide for lighting in the park. Will not disrupt residents – prospect of night events
- Work with Holiday Parks to update childrens' playgrounds and landscaping
- Boardwalk of some kind along river edge between rock wall and pine trees
- General cleanup of the park and old Housie Shed (bbq has been replaced)

Torakina

- Call for massive cleanup to create open green spaces
- Provision for additional covered tables & chairs, bbq, lighting, and play areas
- Walking track around rock walls
- Make the whole clean up a "community project" and involve groups like the Woodchop Committee/sporting groups with environmental groups (Landcare, Dunecare)
- Some landscaping – prospect of a botanical garden

Memorial Park

- Need for "handicapped" parking and access to river for those people
- More angle parking required

Other

- Protect Brunswick from multinationals
- Retain caravan parks as low key/affordable family holiday accommodation
- Low impact building
- Council to implement low impact business signage (no neons).
- Cleanup of riverfront so that emergency services can provide for rescues
- Dogs not catered for in areas where otherwise many get exercise because

- Preserve village atmosphere of Bruns by establishing low impact links between surrounding villages (exercise trails, walk/ride access) and maintaining the simplicity we are known for.
- Link between Brunswick & Ocean Shores for pedestrians & bikes
- Continue existing walk from Bayside to the footbridge along river
- Walking/bike track along river between Brunswick & Mullumbimby
- Exercise trail
- Signage for Brunswick at Yelgun
- Community garden western side of Byron Street
- Expand amenities at all parks (bbq, covered tables, lighting, and play areas)
- Toilets need to be kept clean
- Hand sanitation needs to be provided
- Steps into water in front of Happy Dolphin are dangerous from bottom step

Natural Environment

What do we want for Brunswick Heads?

Strategic Direction

- Preserve and enhance the natural environment
- Ensure capacity for enjoying the natural environment
- Seek a balance between conservation & recreational use
- Maintain air and water quality
- Maintain abundance of wildlife
- Maintain public access on crown reserves.

Challenges & Opportunities

- Development with changing demographics
- Fencing
- Siltation
- Bank under cutting
- The Marine Park Review May-June 2011
- Ensuring private owners sustainably manage their land
- Coastal development

How to achieve

- Bush regeneration
- Education,
- Companion animal care (involving BARCO),
- Weed control
- Native gardens & wildlife friendly development

Actions

- Create an exclusion zone for shore birds, to exclude yabbying & kayaking
- Staged removal Marshalls Ck rock bars to reduce siltation
- Improving channel depth dredging
- Reduce boat speeds
- Put in submission to Marine Park Review
- Bird Buddies to talk with BARCO
- Encourage electric cars
- Improve public transport
- Arrange weed audits
- Encourage appropriate fencing
- Seek nature re-zonings
- Hold native garden competitions/promotions
- Produce or disseminate native planting guide

Local Economy & Tourism

What do we want for Brunswick Heads?

- Viable and prosperous business sector
- Economic stability
- Collective action
- Educate ourselves
- Share the secrets of survival with each other
- Encourage and resource businesses
- Gain subsidies and incentives
- Reduction in carbon footprint
- See also Business Survey 2009 objectives

Challenges

- Long term viability of businesses
- Coping with economic downturns
- Commercial rent levels
- Increasing number of businesses for sale and effect of this on everyone
- Organisational capacity (overload)

Actions

- Investigate new ways to encourage, support & resource businesses, including updating marketing strategy
- Investigate new subsidies and incentives
- Tap into tourism and RDA funding for infrastructure
- Set up business hub/incubators, with small spaces for each business
- Encourage businesses to attend educational workshops
- Develop a digital marketing strategy and educate businesses about their on line presence including better use of social media and Trip Advisor
- Seek to have landlords better understand the economic position of businesses and to be more flexible especially during economic downturns
- CBD businesses to think of themselves as a "collective"
- Seek to replace the lost businesses (e.g. butcher & Tahi's Spa) in the town
- Develop a strategy for businesses to reduce their carbon footprint including signage and night lighting
- Encourage Tweed Street businesses to become involved in actioning the Tweed St Taskforce recommendations.

Housing

What do we want for Brunswick Heads?

- Maintain a diversity of ages and incomes in the town
 - Prevent youth leaving the area due to lack of affordable housing
- Prevent loss of elderly due to lack of suitable housing downsizing options
- Meet the needs of over 55's living
- Ensure the amenity of the town has precedence over high quality building development
- No high density housing
- More nursing care for the elderly

How Will We Achieve It?

- Acknowledge the challenges of the town due to its desirability
 - Encourage family friendly activities, so as to attract the right mix of people
- Provide housing for all family types, sizes and circumstances.
- Provide permanent and affordable mobile home park living at Bayside
 - Provide an opportunity for over 55's community living area at Bayside
- Provide for a diversity of permanent residents as well as tourists in the existing caravan parks
- No further permanent housing in Terrace Reserve, so as to retain existing green spaces for future population increases