



Draft Guiding Principles

Taking Care of Brunswick Community Plan 2011-2016

- Maintain our low key village lifestyle
- Enhance social, cultural & community wellbeing including social equity, diversity & opportunity for all
- Protect and enhance our natural environment, seek to reduce our ecological footprint and respect the rights of future generations to be able meet their own needs
- Encourage sustainable and innovative business activity
- Encourage collaborative initiatives that strengthen community cohesiveness and increase our capacity to meet unforeseen challenges.

Draft Strategic Priorities

Taking Care of Brunswick Community Plan 2011-2016

Cultural

- Maintain our "Simple Pleasures" identity and values
- Create new opportunities for diverse and vibrant cultural expression

Social

- Meet the needs of specific groups (e.g., youth, aged, new residents and those with special needs)
- Enhance local food security
- Increase our capacity to manage disasters and emergencies

Natural Environment

- Improved natural resource management
- Preserve and enhance our natural environment
- Reduce our ecological footprint

Economic

- Encourage diversity of sustainable businesses
- Support "Simple Pleasures" Tourism Management
- Increase employment opportunities
- Take advantage of new technologies
- Improve energy efficiency and waste management
- Promote "buy local" awareness

Built Environment

- Create a wider range of housing options to maintain social diversity and equity
- Improve ecological footprint of housing, transport and built environment
- Improve community amenities and services
- Increase community connectedness and mobility